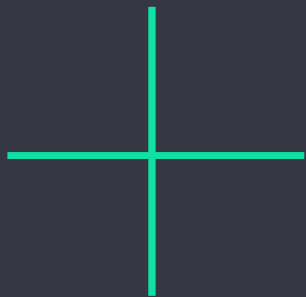


⊕ ADVANTAGES & OPPORTUNITIES

# THERMAL INKJET PRINTING

FOR CODING & MARKING





# **TIJ ADVANTAGES**

TIJ FOR CODING & MARKING



## LOWER COST OF OWNERSHIP

Little required  
maintenance

No maintenance  
contracts

Minimal disposal costs

No downtime + inks  
with long decap

No makeup fluids

Lower capital  
expenditure\*

\* TIJ Systems cost approximately 50% less than comparable CIJ system



## HIGHER RESOLUTION

- Legible alphanumerics.
- No dot-matrix.



**CONFIDENCE**

NO CONFIDENCE

Stop making customers connect the dots.



## HIGHER RESOLUTION

- Regulatory compliance and supply-chain management
- 2D barcodes





## EASY TO OPERATE

- No lengthy start-up
- Simple to use and install
- Less training required





## ECO-FRIENDLY

- 90% fewer VOCs emitted\*
- No cleanup solvents needed
- Lower utility costs

\*Compared to Continuous Inkjet Printing





## PRINTS ON NON- POROUS SUBSTRATES

- Cartridges compatible with strong solvents
- 10mm throw distance prints on curves\*

\*Funai printheads







# MARKING AND CODING **OPTIONS**



HP



Funai



# OPPORTUNITIES

Compound Annual Growth Rate  
CAGR

6.4%

THROUGH 2030



# GREATEST GROWTH MARKET



Asia - Pacific



# INDUSTRY OPPORTUNITIES



Food Packaging



Beverage Containers



Pharmaceuticals



Personal Care Products



Electronics



Automotive

## CONTACT

# Kao Collins

### SIGMA Ink for HP >

- 12-hour decap
- 24-month shelf life
- Deeper blacks

### NEXXO Ink for Funai >

- Strong solvents
- Prints on curves with 10mm throw distance
- Prints high-resolution 2d codes